

SINGLE PAGE

Business Plan

DATE :

PURPOSE	What will you sell?
	Describe your ideal client.
	What problem are you solving?

MARKETING	What sets you apart from competitors?
	MARKETING
	How will new customers find you? How can current customers help market you?

SUCCESS	What does success look like?
	SUCCESS
	Number of customers:
	Net Income: Other items:

INCOME	What will you charge?
	How will you bill (Monthly, at time of sale etc)
	Calculate your monthly break even point.

CHALLENGES	Be specific about challenges you may face.
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WHY?	What satisfaction do you find in this work?
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